

Greetings weary traveller. Take a seat by the fire while I pour you a cup of poiso... errr... sweet mead. Don't mind all of the ghosts floating around, they're just curious to see the one who successfully found the Blood on the Clocktower press kit!

Blood on the Clocktower is a captivating and addictive new social bluffing game for those who delight in deduction and deception. In Blood on the Clocktower, dead players are never eliminated, everyone knows something that can impact the outcome, new players may enter a game after it starts, the Storyteller may give misinformation to players who are 'drunk' or 'poisoned', and the dynamic Storyteller role leads each game to a nail-biting outcome. No two games are ever the same!

Below you'll find art, assets, photographs, videos and quotes which you're more than welcome to include in your article or review. (All art assets, game components, and visuals are temporary. They will be updated to a professional version when then game is produced)

Logos and Assets – page 2

Photography – page 8

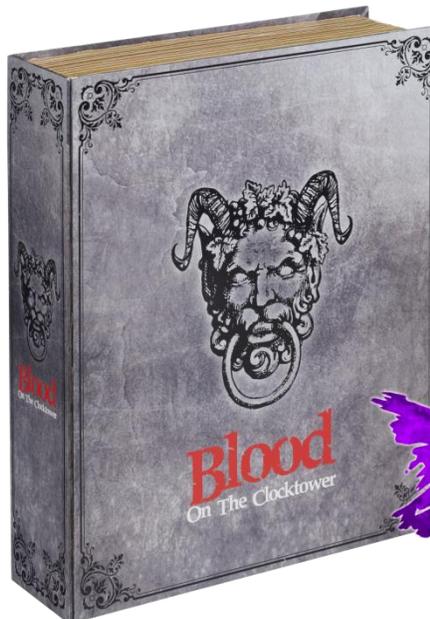
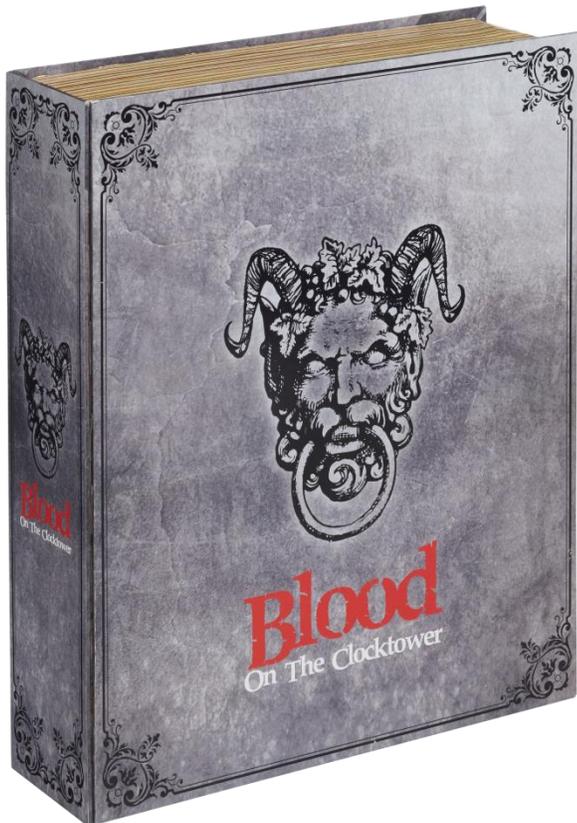
Videos – page 21

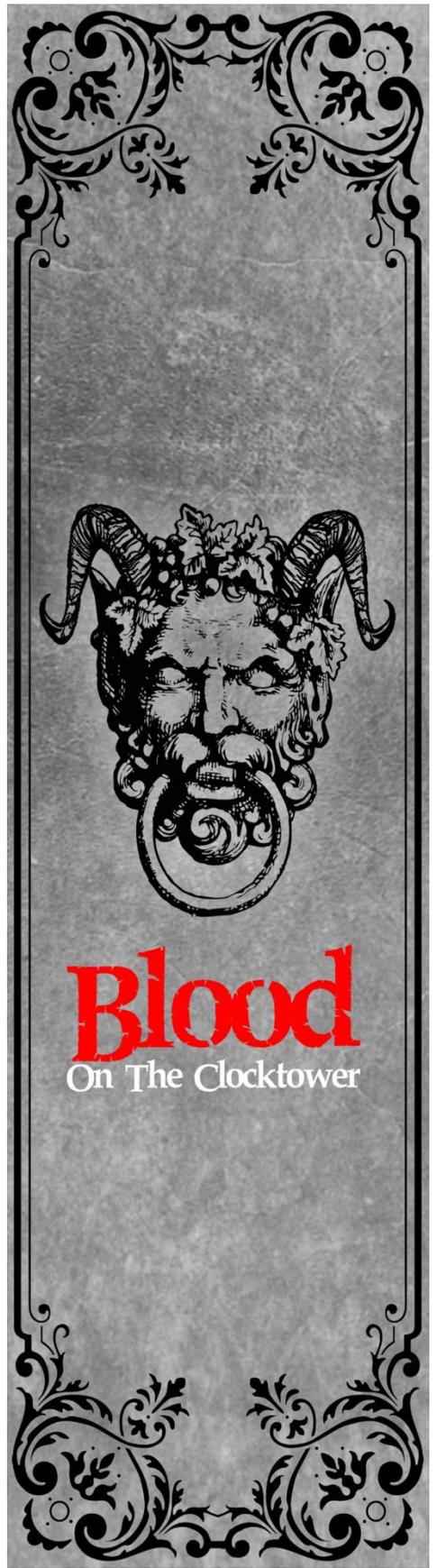
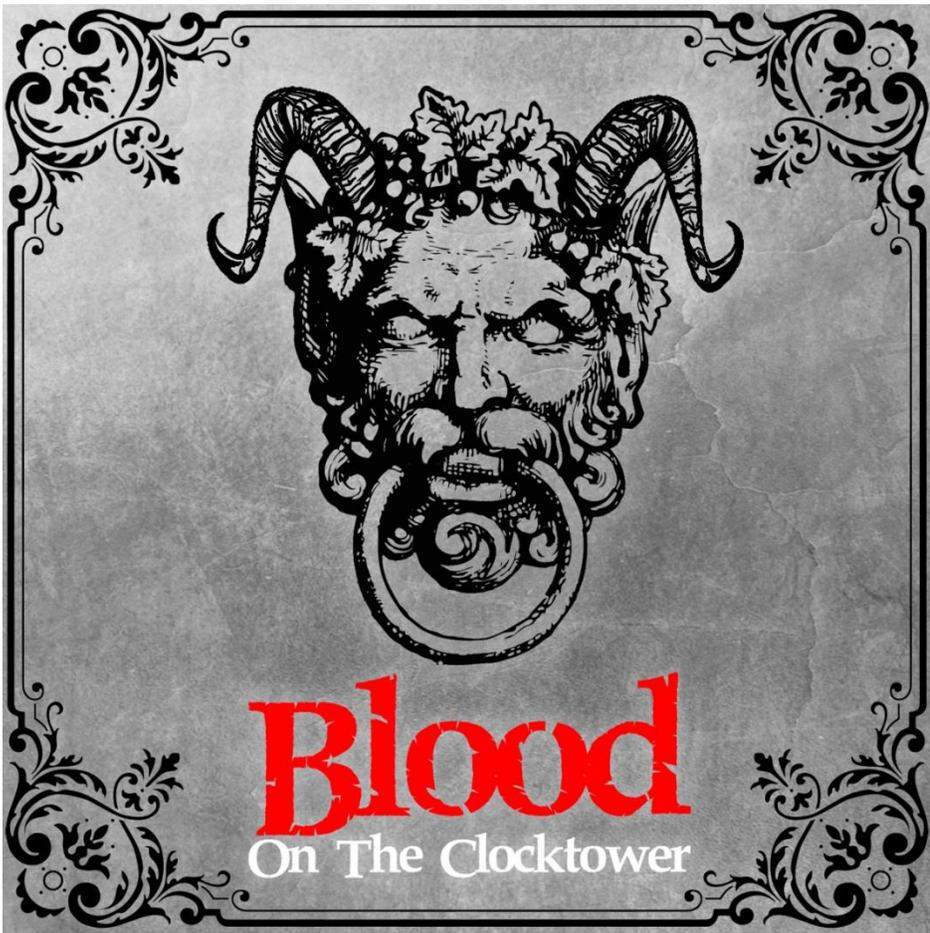
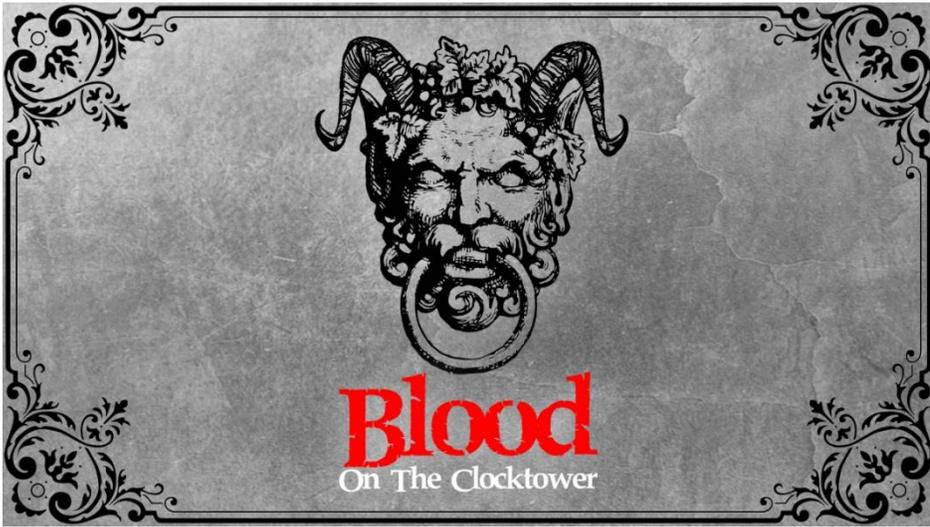
Review Quotes – page 22

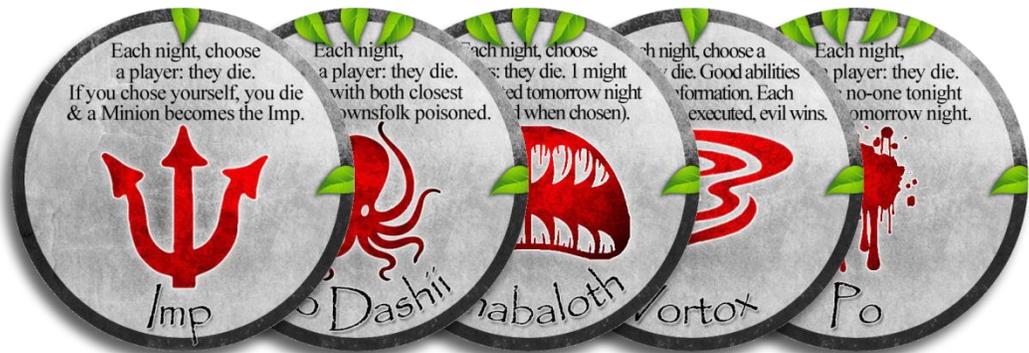
If you find yourself in need of anything that isn't provided by this press kit, please don't hesitate to contact ben@thepandemoniuminstitute.com.

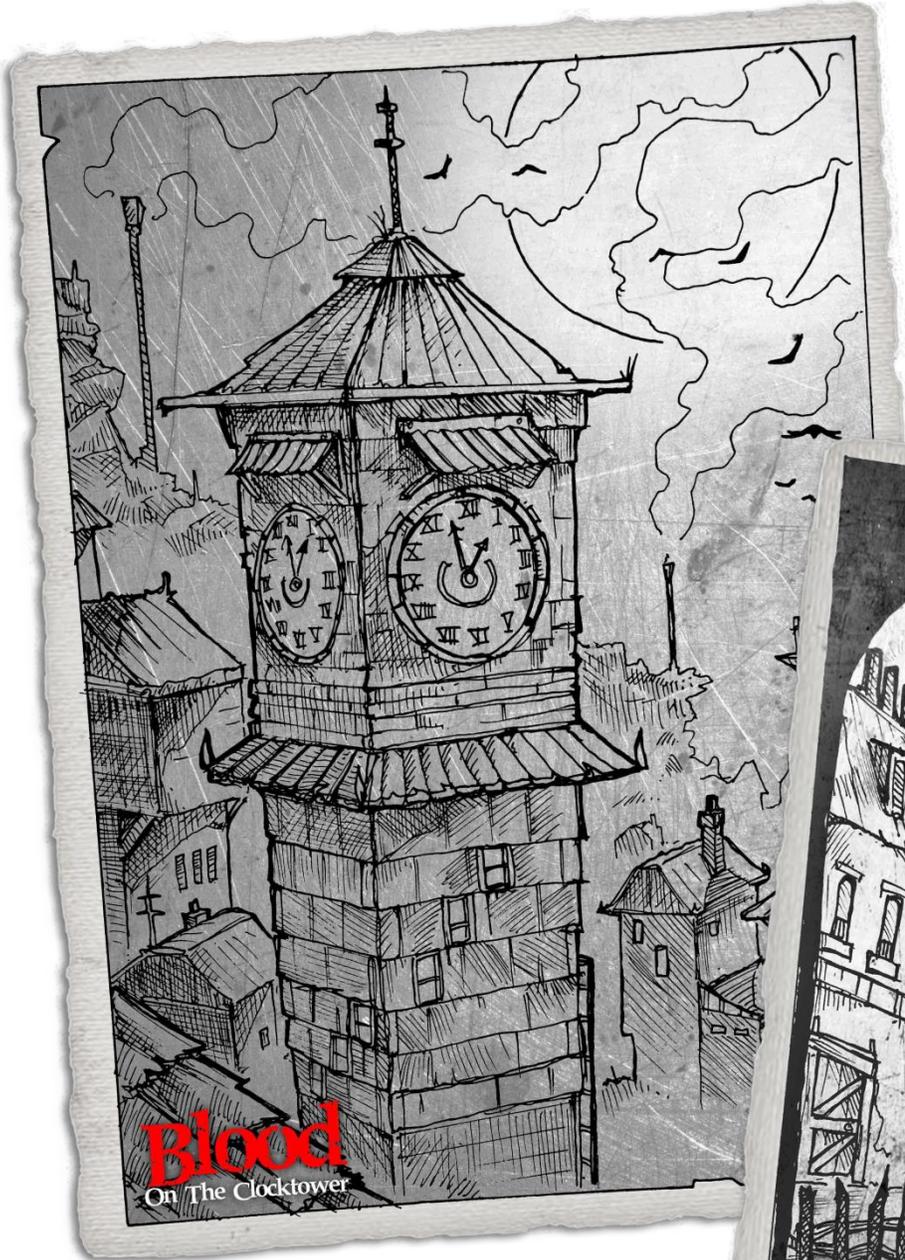
Logos and Assets

Blood









Blood
On The Clocktower



Blood
On The Clocktower



Photography















Rising

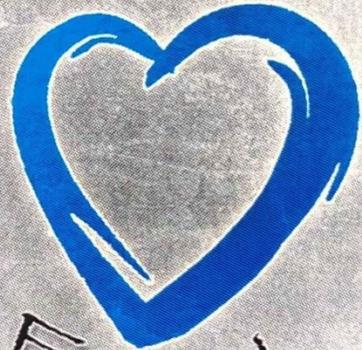
*Bad Moon
Rising*





Sects & Violets

Each night,
you learn how many of
your 2 alive neighbors are evil.



[Empath

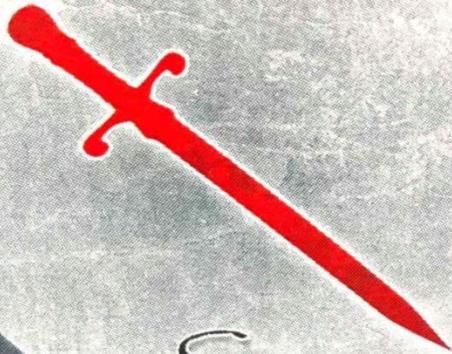
You do not know
you are the Drunk. You
think you are a Townsfolk,
but your ability malfunctions.



Drunk



Each night, you see
the Grimoire. You might
register as good & as a
Townsfolk or Outsider, even if dead.



Spy

Each night, choose
a player: they die.
If you chose yourself, you die
& a Minion becomes the Imp.



/mp

Videos

A short introduction to Blood On The Clocktower, with player and storyteller interviews:

[youtube.com/watch?v=nuOq54FHDsg&t=20s](https://www.youtube.com/watch?v=nuOq54FHDsg&t=20s)

Kickstarter video:

kickstarter.com/projects/pandemoniuminstitute/blood-on-the-clocktower

The Grimoire (game box) and how it works:

[youtube.com/watch?v=HnRTiy-Nd08&t=0s](https://www.youtube.com/watch?v=HnRTiy-Nd08&t=0s)

Full playthrough of Trouble Brewing:

[youtube.com/watch?v=4sfa8_kNxsQ&t=0s](https://www.youtube.com/watch?v=4sfa8_kNxsQ&t=0s)

Full playthrough of Bad Moon Rising:

[youtube.com/watch?v=xNYfs1iuyw4&t=0s](https://www.youtube.com/watch?v=xNYfs1iuyw4&t=0s)

Full playthrough of Sects & Violets:

[youtube.com/watch?v=GnghEju9yX0&t=0s](https://www.youtube.com/watch?v=GnghEju9yX0&t=0s)

Review Quotes

"I think this might be my favourite board game... Blood On The Clocktower is an instant community in a box... The many and varied ways in which you can't trust what you know in this game make it a better showcase of paranoia and madness than any Lovecraft boardgame I've played.... If your board game collection is full of one of a kind experiences, you have to buy this.... Moderating Blood On The Clocktower is the most thought provoking fun this hobby has given me in years... The Gloomhaven of social games... This is everything board games can be. It is ridiculous. And it is masterfully crafted. And it is spellbinding."

Shut Up & Sit Down

"We highly recommend giving this game a go. It's fascinating.... It's layer, upon layer, upon layer." -

Dicebreaker

"It's our go-to social deduction game... I've played this game with multiple different groups. From experienced gamers, to people that are much more inexperienced gamers, it's worked with everyone."

Men On Board, Dice Tower Network

"If you're a social deduction fan this is a MUST!!!! My game at Essen was SO intense and exciting, I just instantly fell in love with it. "

Boardgamergirl

"Blood on the Clocktower is my number 1 game of all time. It rose through the ranks of my favourite games in rather dramatic fashion, captivating me in a way few other games have and effectively killing the genre in almost every other iteration."

Angelus Morningstar, Storyboard Gamer

"Clocktower gives you a veritable banquet of deceit and intrigue from which you can dine."

Meeple Like Us

Quote: *"I really love this game... Even if you don't like social deduction, give this one a shot."*

Jillian Schmett, To Die For Games

Press Blurbs

16 words:

A captivating and addictive supernatural murder mystery social deduction game where death is not the end.

36 words:

A captivating and addictive new social bluffing game for those who delight in deduction and deception. No two games are ever the same and no player is ever eliminated. In BOTC, death is not the end...

94 words:

In the quiet village of Ravenswood Bluff a demon walks amongst you, killing by night and disguised in human form by day. Will the good townsfolk put the puzzle together in time to execute the true demon, or will evil overrun this once peaceful town? Blood on the Clocktower is a captivating and addictive new social bluffing game for those who delight in deduction and deception. No two games are ever the same and no player is ever eliminated. In Blood on the Clocktower, death is not the end... Find out more at bloodontheclocktower.com.

135 words:

In the quiet village of Ravenswood Bluff a demon walks amongst you, killing by night and disguised in human form by day. Will the good townsfolk put the puzzle together in time to execute the true demon, or will evil overrun this once peaceful village? Blood on the Clocktower is a captivating and addictive new social bluffing game for those who delight in deduction and deception. In Blood on the Clocktower dead players are never eliminated, every player knows something that can impact the outcome, players may enter a game after it starts, the Storyteller may give misinformation to players who are 'drunk' or 'poisoned', and the dynamic Storyteller role leads each game to a nail-biting outcome. No two games are ever the same and death is not the end... Find out more at bloodontheclocktower.com.

140 words, bulleted:

In the quiet village of Ravenswood Bluff a demon walks amongst you, killing by night and disguised in human form by day. Will the good townsfolk put the puzzle together in time to execute the true demon, or will evil overrun this once peaceful village? Blood on the Clocktower is a captivating and addictive new social bluffing game for those who delight in deduction and deception."

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- every player knows something that can impact the outcome,
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- and the dynamic Storyteller role leads each game to a nail-biting outcome.

No two games are ever the same and death is not the end... Find out more at bloodontheclocktower.com

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